

## FOR IMMEDIATE RELEASE

### **MedAire Awarded the 2024 Henderson Trophy at BACE 2024 – Recognized for Pioneering Medical and Security Assistance Solutions to the Aviation Industry**

NBAA-BACE 2024 – Las Vegas – MedAire, the leading aviation industry medical and security partner, will accept the Henderson Trophy in Las Vegas during the National Business Aviation Association annual Business Aviation Conference and Exhibition (NBAA-BACE) this week. The Henderson Trophy is awarded to “a living individual, group of individuals, or an organization whose vision, leadership or skill made a significant and lasting contribution to the promotion and advancement of aviation and aerospace in the United States.”

Honored for its groundbreaking medical and security assistance solutions, MedAire was the first to provide live emergency call assistance (MedLink) from the cockpit directly to medical experts. Nearly 40 years later, MedAire's medical, logistics, and safety professionals handle hundreds of thousands of calls annually worldwide, providing expert medical advice and assistance through dedicated call centers. Their accumulated experience directly informs the content and delivery of educational programs in addition to medical kits for aviation and maritime clients.

"We are deeply honored to receive the prestigious Clifford Henderson Trophy and thank the NAA for this award," said Bill Dolny, CEO of MedAire. "MedAire's founder, Joan Sullivan, was the pioneer of in-flight medical response solutions, developing MedLink, and advancing medical kits on board thousands of aircraft. We continue to build upon her legacy, striving to elevate safety and health standards for travelers worldwide."

The Henderson Trophy, founded in 1960, is named after Clifford W. Henderson, an enthusiastic aviation proponent. Nominees are proposed by the National Aeronautical Association (NAA) President and approved by the NAA Executive Committee. The NAA's mission is to oversee the advancement of the art, sport, and science of aviation and space flight. The NAA achieves this by fostering opportunities to participate fully in aviation activities and promoting public understanding of the importance of aviation and space flight in the United States.

The 2024 Henderson Trophy Award is scheduled to be bestowed to MedAire founder Joan Sullivan Garrett and MedAire CEO, Bill Dolny on Tuesday, 22 October at 3:00 PM during the NBAA-BACE Coffee Social in booth #467.

**About MedAire:** MedAire, an International SOS company, is the global leader in aviation and maritime health and safety solutions, with over three and a half decades of expertise committed to ensuring the wellbeing of crew and passengers alike. Providing an unparalleled suite of integrated medical, security, and operational services, MedAire is essential for those who operate in remote environments or require

immediate assistance worldwide. Renowned for pioneering some of the industry's most advanced and responsive safety solutions, MedAire is the trusted partner for air and sea operators, from commercial airlines to private yachts. With services including 24/7 access to emergency medical assistance, state-of-the-art telemedicine, in-flight advice, and comprehensive medical training, they ensure that clients are prepared to manage any medical event anytime, anywhere. Their expertly curated health and security risk mitigation strategies and resources make safety and preparedness a seamless aspect of travel. MedAire continues to lead with innovative products, deep industry knowledge, and a passion for member care.

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