

# Sudden Cardiac Arrest Can Happen to *Anyone, Anytime, Anywhere*

## Power to Save a Life

Sudden cardiac arrest (SCA) is one of the leading causes of death in the United States, striking more than 340,000 victims each year.

The chances of survival from SCA are virtually zero, unless an AED shock is received within 10 minutes of cardiac arrest. For every minute that goes by, the chances of survival drop by 10 percent.

SCA can happen to anyone, anytime, anywhere and sometimes in the most extreme conditions. Rely on the Philips HeartStart FRx Defibrillator to be up to the task. In the hands of those who get there first, it provides the power to save a life.



- Smaller
- Lighter
- Less Expensive

## Reliable

The HeartStart FRx Defibrillator is powered by an easy to install, long-life (4-year) battery. On a daily, weekly and monthly basis it performs self-tests, checking pad readiness, and verifying functionality and calibration of circuits and systems. Its blinking green "Ready" light is your assurance it is ready to use. With more than 85 tests, the FRx is one of the most comprehensive self-testing AEDs on the market.

## Easy to Use

Although small and light-weight (just 3.5 lbs with battery and 2.4"H x 7.1"D x 8.9"W) the FRx is equipped to guide you through the resuscitation of a SCA victim. In addition to audably guiding you through every step, by pressing the blue "i-button" it will provide audible coaching for CPR. Flashing icons and a Quick Reference Guide can be used in situations where hearing voice instructions is a challenge. Plus, it uses the same pads for small children as it does adults.

## Available from MedAire

MedAire offers a complete solution for equipping and conveniently locating an AED on an aircraft, in a hangar or at other corporate facilities -- plus AED training and medical control services. The FRx comes from MedAire with carrying case, 2 batteries, 2 sets of pads, infant/child key, Quick Reference Guide, manual and prep kit.

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+1.480.333.3700  
www.MedAire.com